

Message Text

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46

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 USIA-15 /035 W
----- 078630

P R 061620Z APR 76
FM AMEMBASSY ATHENS
TO USDOC WASHDC PRIORITY
INFO SECSTATE WASHDC 3588
AMCONSUL THESSALONIKI

UNCLAS ATHENS 3307

FOR: BIC/OED/DEP/PRITCHARD

E.O. 11652: N/A

TAGS: BEXP, GR

SUBJECT: REQUEST FOR MICROFILMED EXPORTER/AGENCY FILE

1. EMBASSY HAS CONDUCTED REVIEW OF POST COMMERCIAL LIBRARY
AND BELIEVES THAT PROPOSED NEW EXPORTER/AGENCY FILE (E/AF)
WOULD BE FAR MORE EFFECTIVE PROMOTION TOOL THAN PRESENT
REFERENCE VOLUMES AND RANDOM COLLECTION OF CATALOGUES
SUBMITTED BY US FIRMS

2. WE THEREFORE RECOMMEND THAT ATHENS BE DESIGNATED AS
TRIAL SITE FOR E/AF SYSTEM AND WOULD BE PREPARED TO PROMOTE
E/AF AS AREA PRODUCT AND TECHNICAL INFORMATION CENTER,
AS WELL AS MAKING SENIOR LIBRARIAN AND FSL COMMERCIAL
ASSISTANT AVAILABLE FOR APPROPRIATE TRAINING PERIOD

3. OF PARTICULAR IMPORTANCE TO THIS POST IS SMALL SPACE
REQUIREMENT OF READER-PRINTER AND CASSETTES WHICH WOULD PERMIT
USE OF TRIAL BASIS WITH WIDER AUDIENCES OUTSIDE EMBASSY.
SPECIFICALLY, EMBASSY WOULD PROPOSE TO USE E/AF IN BUSINESS
DEVELOPMENT CENTER AT THESSALONIKI CPF FROM SEPTEMBER 5-19 AND
AT OCTOBER INDEX MECHANICAL EQUIPMENT EXHIBITION IN ATHENS.
AS DEPARTMENT AWARE, BOTH EVENTS ATTRACT LARGE BUSINESS AUDIENCES
AND WOULD BE LOGICAL FORUMS TO PROMOTE AND TEST E/AF

4. FINALLY, WE BELIEVE THAT PRESENCE OF NEARLY 100 US
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REGIONAL FIRMS IN ATHENS OFFERS OPPORTUNITY TO UTILIZE AND

ASSESS E/AF AS AREA DATA BANK. EMBASSY WOULD BE PREPARED TO PUBLICIZE AVAILABILITY OF SYSTEM IN ATHENS THROUGH M.E. NEWSLETTER AND OTHER VEHICLES AND SERVICE BUSINESS VISITORS AND REQUESTS FROM M.E. POSTS FOR REPRODUCED PRODUCT SPEC SHEETS

5. IF ATHENS IS SELECTED AS SITE FOR PILOT E/AF SYSTEM OR RELATED VISUAL SEARCH - MICRO FILM (VSMF) INSTALLATION AND TRAINING SHOULD BE PROGRAMMED FOR JULY 1976 TO PERMIT PROMOTION AND USE OF SYSTEM AT THESSALONIKI INTERNATIONAL FAIR.
STEARNS

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 06 APR 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976ATHENS03307
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D760129-0726
From: ATHENS
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1976/newtext/t19760495/aaaadcxq.tel
Line Count: 73
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: blochd0
Review Comment: n/a
Review Content Flags:
Review Date: 21 MAY 2004
Review Event:
Review Exemptions: n/a
Review History: RELEASED <21 MAY 2004 by SilvaL0>; APPROVED <28 JAN 2005 by blochd0>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
04 MAY 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: REQUEST FOR MICROFILMED EXPORTER/AGENCY FILE
TAGS: BEXP, GR
To: COM
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006